CURELL SUÑOL

HISTORY

CURELL SUÑOL was founded in 1946 as Dr. Ing. M. Curell Suñol I.I.S.L. by Dr. Engineer and Industrial Property Attorney Marcelino Curell Suñol committed to the assessment and management of rights in the technical field and, more particularly, in the fields of Industrial and Intellectual Property.

From its origin, the activity of the Firm focused on patents, trade marks and designs. In 1977, the firm became a professional company composed of three partners and, ten years later, it was broadened to include seven partners, all of them being Industrial Property Attorneys.

At present, the firm has ten partners Industrial Property Attorneys and a specialised team of professionals, comprising engineers, lawyers, B.A.s and B.Sc.s, chemists and biologists, translators, computer experts and the most experienced administrative staff.

More than half a century of experience certifies our commitment with Industrial and Intellectual Property. Our solid trajectory lies on three main features that distinguish us. Above all, the will to offer complete and continuous direct assistance to our clients to adequately obtain and manage their Industrial and Intellectual Property rights, both in Spain and abroad. Secondly, the great effort to be permanently updated, which allows us to be up-to-the-minute in the knowledge, trends and legislation in this field. Last but not least, our extensive international vocation has made CURELL SUÑOL a reference for patent and trade mark specialists world-wide.

We are active members of the most prestigious national and international associations. Through them, we participate in drafting positions and in the main conferences and forums for the study of the specific challenges in the field of Industrial and Intellectual Property.

In 2009, the Firm adapted its articles of incorporation and by-laws to become a Professional Limited Liability Company (Sociedad Limitada Profesional) under the regime of Spanish Law 2/2007 on Professional Companies. The Company Name was changed to CURELL SUÑOL S.L.P.

The adaptation to the Law 2/2007 on Professional Companies constitutes a guarantee of legal certainty both for our Firm and, above all, for our clients, who are the users of the services rendered by our team of qualified professionals. With this adaptation, we confirm our commitment and responsibility with the clients through a modern and internationally recognized professional regulation.
OFFICES

Barcelona
Our main office in Barcelona perfectly symbolizes the balance between tradition and modernity. Our three floors in a 1906 building in the emblematic Passeig de Gràcia (Passeig de Gràcia 65 bis), in the very center of the business area of Barcelona, show a surprising blend of the artistic forms of Catalan modernism with the latest technology in consultancy, administrative management and investigation: a metaphor of the utmost craftsman care for our work.

Madrid
We have an office in Madrid (Paseo de la Habana, 9-11), in the business district of the Spanish capital, next to the seat of the Spanish Patent and Trade Mark Office (SPTO). From there we manage the different administrative proceedings which require a direct contact with the SPTO and hold personal meetings with examiners and officers dealing with our clients’ files. Our office in Madrid has direct contact with the Central Customs Office in counterfeiting matters.

Alicante
Alicante is the seat of the Office for Harmonization in the Internal Market (OHIM), which deals with Community trade marks and designs. Our office in Alicante (Pérez Medina, 23) is conceived for the control and ease in the direct filing of briefs before the OHIM, particularly in those matters that imply the submission of a large amount of documents and evidence in Community trade mark and design cases. From our Alicante office we hold meetings with examiners and officers of the OHIM. It also allows us to have more proximity with the Community Trade Mark Court, whose seat is in Alicante, close to our premises.
Among our clients we count on important industrial groups, both Spanish and foreign, with high specific weight in the European scenario and wide world-wide projection. Prestigious brands from different industrial fields rely on us for the defence of their Industrial and Intellectual Property rights.

Public entities, financial institutions, insurance companies, foundations, consortia and research centres are organisations with particular needs that require specific treatment.

Most of our national clients are small and medium-sized companies with an exporting vocation, which constitute the leading characters of the Mediterranean Euroregion’s industrial structure. Some of these companies have extremely innovative profiles and generate a constant flow of creativity for products that are often situated between art and industry, mainly in the field of fashion, furniture, cultural products and domestic leisure. But we also count on prevailing companies in traditional fields such the chemical and pharmaceutical industry, the automotive and mechanical industry, the textile production and the production of industrial machinery, foodstuff, optics, telecommunications, electronics and other high technology areas.

In the field of professional services, we assess a wide list of clients ranging from building/civil engineering corporations and transport, distribution and logistics companies to health/medical companies and well-known hotel and restaurant groups.

But individual entrepreneurs deserve all our attention, since they are the ones who often put forward the questions that require our greatest efforts to identify which is the protection they require and which is the most adequate legal instrument to obtain it.
In the last years, technological innovation and globalisation have revealed as the motors of a non-stop constant change. This change has resulted in a cruising speed of our daily activity. New products, new techniques, new markets, new commercialisation channels and new business methods appear every day. Industrial and Intellectual Property offers both companies and individuals efficient tools to protect the fruits of their work, and draws borderlines that delimit the technical, conceptual and territorial scopes of protection of their rights. These tools can decisively contribute to prevent this rapid change from running over their businesses. Protecting the fruits of innovation is as important as the creative ideas themselves.

The classical registration tools for the defence of Industrial and Intellectual Property - patents, trade marks and designs - together with the different means of protection awarded by copyright or geographical indications and appellations of origin have proved efficient. Nevertheless, the existence of new identifiers in the global market (such as Internet domain names), the accessibility to technological information and the increase of piracy are new threats that must be faced.

An adequate management of Industrial and Intellectual Property ensures the possibility to handle these new challenges with guarantees of success. We know how to do it. It is our job.
Obtaining, management and defence of Industrial and Intellectual Property rights are the three main cornerstones of our profession. We render these services being conscious of the demands of a free market economy: critical importance of short times for reply and the need to find efficient solutions at reasonable costs.

- General assessment in the field of Industrial and Intellectual Property
- Study, filing and prosecution of patents, supplementary protection certificates, models, designs, trade marks, trade names and domain names, both nationally and internationally.
- Auditing, maintenance and management of Industrial and Intellectual Property portfolios.
- Searches of prior rights and reports on availability.
- Reports on patentability and risks of infringement.
- Transfers, assignments and licenses.
- Watching services for opposition purposes.
- Preparation and filing of oppositions and appeals.
- Invalidity and cancellation actions.
- Out-of-court legal actions and claims for infringement of Industrial and Intellectual Property rights.
- Negotiation and mediation in the resolution of disputes.
- Legal proceedings for infringement of IP rights.
- Technical and legal translations.
- Administrative management of documents, legalizations, etc.
- Assessment and legal support in all kind of legal proceedings related to IP rights.
- Expert and technical reports.
- Legal services against piracy and counterfeiting, and customs surveillance.
- Valuation of intangible assets.
PROFESSIONALS

Marcelino Curell Suñol, Senior Partner and Chief Executive Officer, Doctor Industrial Engineer, Spanish Industrial Property Attorney, European Patent Attorney, European Trade Mark and Design Attorney, Sworn Translator. Member of Honour of FICPI, AIPPI and COAPI, President of AGESORPI.

Jordi Curell Suñol, Doctor Industrial Engineer, Of Counsel.


Oscar Pírez Tarín, B.A., Spanish Industrial Property Attorney, European Trade Mark and Design Attorney, Sworn Translator.

Santiago Jordà Petersen, Industrial Engineer (specialization in Mechanical Technology), Spanish Industrial Property Attorney, European Patent Attorney, European Trade Mark and Design Attorney.

Jordi Güell Serra, Lawyer, Spanish Industrial Property Attorney, European Trade Mark and Design Attorney, Sworn Translator.

Robert Roser Galard, Industrial Engineer PhD (specialization in Energy Technology), Dr. Université Aix-Marseille/IUSTI, Spanish Industrial Property Attorney, European Patent Attorney, European Trade Mark and Design Attorney, Sworn translator.
Nèstor Corominas Macias, Industrial Engineer (specialization in Mechanical technology), Spanish Industrial Property Attorney, European Patent Attorney, European Trade Mark and Design Attorney.

Lluís Oliver Mateo, Computer analyst and programmer, Head of IT Department.

Rafael Garnero Villagordo, Lawyer, Head of Alicante Office.

Maria Ceballos Rodríguez, Lawyer. Master in Law (ESADE). Authorised representative before OHIM.

Emil Stoyanov Edissonov, Lawyer. Master IP & IT (ESADE). Authorised representative before OHIM.

Isabela Robledo McClymont, Lawyer.

All Spanish Industrial Property Attorneys, European Patent Attorneys and European Trade Mark and Design Attorneys are accredited at the Spanish Patent and Trade Mark Office (SPTO), at the European Patent Office (EPO) and at the Office for Harmonization in the Internal Market (OHIM). Sworn Translators have been appointed by the Spanish Ministry of Foreign Affairs.

Our firm is constituted by a team of highly qualified professionals in the technical and legal field. Among our associates, we count with engineers, chemists, biologists, B.Sc.s, lawyers, linguists, translators and highly experienced administrative staff who work with the most advanced computer tools.

We work in co-operation with the best Industrial and Intellectual Property specialists world-wide. Our network of associates guarantees the best protection of our clients’ rights abroad.
Our office is represented internationally in the following professional associations and organizations:

- COAPI - Spanish Institute of Industrial Property Agents
- EPI - European Patent Institute
- AIPPI - International Association for the Protection of Intellectual Property
- ECTA - European Communities Trade Mark Association
- FICPI - Fédération Internationale de Conseils en Propriété Industrielle
- AGESORPI - Association of Spanish Patent and Trade Mark Attorneys before International Industrial and Intellectual Property Organizations
- INTA - International Trademark Association
- ASIPI - Inter-American Association of Industrial Property
- APRAM - Association Française des Practiciens du droit des marques et des modèles
- MARQUES - The Association of European Brand Owners
- CIPA - The Chartered Institute of Patent Attorneys
- ITMA - The Institute of Trade Mark Attorneys
- UNION - Union of European Practitioners in Industrial Property
- PTMG - Pharmaceutical Trade Marks Group
- LES - Licensing Executive Society
- Institute and Association of Industrial Engineers of Catalonia
- ICAB - Barcelona Lawyers Bar Association